ENERGY DRINKS

TOP 3 ENERGY DRINK BRANDS (MONSTER, RED BULL, ROCKSTAR)







WHAT IS AN ENERGY DRINK?

An energy drink is a type of drink containing stimulant compounds, usually caffeine, which is marketed as providing mental and physical stimulation. They may or may not be carbonated and may also contain sugar, other sweeteners, or herbal extracts, among numerous possible ingredients.

WHAT YOU NEED TO KNOW

Energy drinks are widely promoted as products that increase energy and enhance mental alertness and physical performance. Next to multivitamins, energy drinks are the most popular dietary supplement consumed by American teens and young adults. Men between the ages of 18 and 34 years consume the most energy drinks, and almost one-third of teens between 12 and 17 years drink them regularly.

STATISTICS THROUGH THE YEARS

Consuming energy drinks raises important safety concerns.

- Between 2007 and 2011, the number of energy drink-related visits to emergency departments doubled. In 2011, 1 in 10 of these visits resulted in hospitalization.
- About 25 percent of college students consume alcohol with energy drinks, and they binge-drink significantly more often than students who don't mix them.
- The CDC reports that drinkers aged 15 to 23 who mix alcohol with energy drinks are four times more likely to binge drink at high intensity (i.e., consume six or more drinks per binge episode) than drinkers who do not mix alcohol with energy drinks.
- Drinkers who mix alcohol with energy drinks are more likely than drinkers who do not mix alcohol with energy drinks to report unwanted or unprotected sex, driving drunk or riding with a driver who was intoxicated, or sustaining alcohol-related injuries.
- In 2011, 42 percent of all energy drink-related emergency department visits involved combining these beverages with alcohol or drugs (such as marijuana or over-the-counter or prescription medicines).

ENERGY DRINK INGREDIENTS

| | Bang 16 oz | Five-Hour Energy Extra Strength 1.93 oz | Monster 16 oz | Red Bull 16 oz | Rockstar 160z |
|-------------|---|--|--|-----------------------------------|--------------------------------|
| Caffeine | 300 mg | 230 mg | 160 mg | 151 mg | 160 mg |
| Calories | 0 | 4 | 230 | 220 | 260 |
| Sugar | 0 | 0 | 54 g | 52 g | 62 g |
| Sodium | 40 mg | 15 mg | 370 mg | 200 mg | 70 mg |
| Taurine | Not listed as | Listed as part | 2000 mg | 2000 mg | 2000 mg |
| | being present | of 2000 mg energy blend | | | |
| L-Carnitine | Not listed but contains Branched Chain Amino Acid Blend | Not listed as being present | Listed as ingredient in 25,000 mg proprietary energy blend | Listed as ingredient | 50 mg |
| Guarana | Not listed as being present | Not listed as being present | Guarana seed extract listed as ingredient in 25,000 mg proprietary energy blend | Not listed as being present | Guarana seed extract 200 mg |
| Ginseng | Not listed as being present | Not listed as being present | 400 mg of Panax Ginseng | Not listed as being present | Listed in ingredients |